ACADEMIC CURRICULUM VITAE | FUTURES · FORESIGHT · TECHNOLOGY ASSESSMENT

Prof. Dr. Laura Aline Bechthold

W2 Research Professor of Technology Assessment & Cultural Management
Bavarian Foresight Institute, Technische Hochschule Ingolstadt (THI), Germany

EMAIL
laura.bechthold@thi.de

ASSISTANT
office@laurabechthold.com

PHONE
+49 176 61191085

ORCID
0000-0001-8093-5559

GOOGLE SCHOLAR
View profile

INSTITUTE
Bavarian Foresight Institute

25+
publications & peer-reviewed conference papers

€ 410k
third-party funding raised since 2022

6
best paper, proceedings & poster awards

2019
PhD (LMU & Max-Planck-Institute) ·

Research Profile

I research how organisations and societies anticipate, assess and shape the impacts of emerging technologies, especially artificial intelligence. My work connects futures and foresight research with technology assessment, responsible innovation and entrepreneurship. Methods range from randomised field experiments and quantitative designs to qualitative analysis, fsQCA and scenario-based approaches.

Social & ethical impacts of AI **Foresight & Science Fiction Thinking** **Futures literacy** **Corporate Digital Responsibility** **Diversity in entrepreneurship**

Positions

since 2022	**W2 Research Professor (tenured), Technology Assessment & Cultural Management** Bavarian Foresight Institute, TH Ingolstadt, DE
since 2018	**Keynote speaker and foresight advisor** self-employed ; Clients include Federal Academy for Security Policy, Planning Office of the German Armed Forces, German Federal Chancellery, TUM, Politecnico di Milano.
2019 – 2022	**Postdoctoral Researcher, Friedrichshafen Institute for Family Business (50%)** Zeppelin University, DE In parallel: consultant for strategy, innovation and transformation (50%), Philoneos GmbH.
2018 – 2019	**Executive Director, Future of Leadership Initiative** MLI Leadership Institute Munich, DE
2013 – 2017	**Programme Coordinator & Management Team, elite programme "Technology Management"** · Center for Digital Technology & Management (CDTM,), joint institute by LMU & TU Munich, DE

Education

2014 – 2019	**Dr. oec. publ. (Doctorate in Economics)** LMU Munich & Max Planck Institute for Innovation and Competition, DE Thesis on motives and motivators for female entrepreneurship · Supervisor: Prof. Dietmar Harhoff, PhD · Visiting researcher, UC Berkeley School of Information, US (2016).
2014 – 2017	**Master of Business Research** LMU Munich, DE
2012 – 2013	**M.Sc. Sustainability Science and Policy** Maastricht University, NL
2008 – 2012	**B.A. Corporate Management & Economics; minor Communication & Cultural Management** Zeppelin University, DE

Research funding (selected)

2024	**CDR-Steps – Corporate Digital Responsibility for Start-ups** · PI · Bavarian State Ministry of Science and the Arts · **€ 244,336**
2025	**Escape the Bias – serious game on AI ethics** · PI · THI competitive innovation fund · **€ 46,261**

2026	**CDR learning journey for SMEs and start-ups** · PI · Bavarian State Ministry of the Environment and Consumer Protection · **€ 30,000**
2023	**Science Fiction Scoping Workshop** · PI · Volkswagen Foundation · **€ 25,000**
2025	**TechnoFutures Research Summer Camp** · PI · Excellence Foundation for Ingolstadt Science · **€ 24,000**

Selected publications

Full list: Google Scholar · ORCID

01 **Bechthold, L.**, Schwarz, J. O., Rupert, H., Jonker, D., & Fischer-Seeger, C. (2026, forthcoming). Customer foresight: Synchronizing qualitative sensing with quantitative validation. *Technological Forecasting & Social Change*.

02 **Bechthold, L.**, Rosendahl Huber, L., & Eddleston, K. A. (2026). Debiasing entrepreneurial careers: A field experiment on female role model effects. *Journal of Business Venturing*, 41(3), 106582. doi:10.1016/j.jbusvent.2026.106582

03 Kleine, K., & **Bechthold, L.** (2026). Foresight scenarios as communicative instruments in anticipatory neuroethics. In *Developments in Neuroethics and Bioethics*. Elsevier. doi:10.1016/bs.dnb.2026.02.010

04 Coppoletta, F. N., **Bechthold, L.**, & Filice, L. (2026). The use of generative AI in foresight: A model comparison for scenario development. *Procedia Computer Science*, 277, 291–300. doi:10.1016/j.procs.2026.02.071

05 Schönhofer, G., Komonen, P., Schwarz, J. O., & **Bechthold, L.** (2026). Futures of everyday life: Future personas in scenarios. *Futures & Foresight Science*, 8(1). doi:10.1002/ffo2.70030

06 **Bechthold, L.** (2026). Rendering new futures or enshrining pictures of the past? AI-generated imagery for anticipation. *Journal of Futures Studies, 31(1), 15-26,* doi: 10.6531/JFS.202609_31(1).0002

07 Hahn, D., Spitzley, D. I., Brumana, M., Ruzzene, A., **Bechthold, L.**, Prügl, R., & Minola, T. (2021). Founding or succeeding? Family embeddedness and entrepreneurial intentions. *Technological Forecasting and Social Change*, 173, 121182. doi:10.1016/j.techfore.2021.121182

08 **Bechthold, L.**, & Rosendahl Huber, L. (2018). Yes, I can! – A field experiment on female role model effects in entrepreneurship. *Academy of Management Proceedings* (Best Empirical Paper Award). doi:10.5465/AMBPP.2018.209

Teaching & supervision (selection)

since 2022	**M.Sc. Global Foresight & Technology Management** · TH Ingolstadt Technology Assessment and Business Ethics · Transformation Processes and Change Management · Scientific Research Seminar · CSR & Leadership
since 2018	**Entrepreneurial Leadership · Foresight and Futures Literacy · Executive MBA** · CDTM, TU Munich 2020–2022 also Executive Master and Bachelor courses on sustainable entrepreneurship and innovation, Zeppelin University.
ongoing	**PhD co-supervision: C. Moser, "Surprise in organizations from a foresight perspective"** · Tampere University, FI (with Prof. Dr. Arho Suominen) Supervised Master's theses developed into award-winning conference papers (INS 2025, IMTS 2025).

Service & networks

since 2025	**Chair**, Future Council EXPO 2035 Berlin · **Expert panel**, European Institute for Future Generations · **Associate member**, German Association of the Club of Rome · **Member**, Münchner Kreis
2023 – 2025	Elected member, Faculty Council of Business, TH Ingolstadt · since 2024 member, Akademie Ausgezeichnete Hochschullehre
international	Journal and conference reviewer · consortium building via the SystemEU network · contributions to the World Economic Forum, Davos (2025, 2026) · talks incl. UNESCO–PMU Symposium Paris (2023)

Awards & scholarships

2025	Top Poster Award, International Neuroethics Society · Best Paper Award, IMTS-2025 (both with supervised students)
2018 – 2023	Best Paper Awards: IFERA 2023, Diana Conference 2019 · Academy of Management: Best Paper Proceedings 2020, Best Empirical Paper Award 2018
2009 – 2021	Junior Fellowship for Innovation in Higher Education Teaching, Stifterverband & Baden-Württemberg Stiftung (2021) · German Academic Scholarship Foundation (Studienstiftung) · Rotary Foundation Ambassadorial Scholarship